

# CodeRED Mobile Alert App

## Geo-targeted alerts for safety notifications

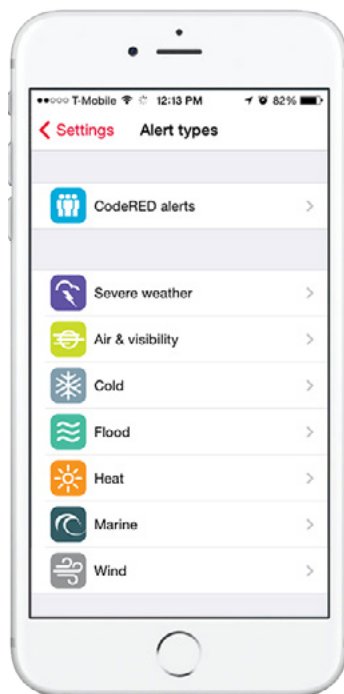
The CodeRED® Mobile Alert app provides advanced, real-time, location-specific alerts to notify subscribers of critical communications as they travel across the United States and Canada.

### How the CodeRED Mobile Alert app works

The Mobile Alert app is simple to use. As a resident or visitor, you can download the free app on your smartphone. When a public safety official initiates a notification to the app using CodeRED, you'll receive a push notification directly to your phone.



All active alerts are displayed and customized based on specific areas



Users choose desired alert types

### OnSolve:

Always On. Solving Problems.

OnSolve is the market leader in real-time, mass notification and collaboration solutions used by the world's largest organizations. The OnSolve suite of critical communication tools is a key component of effective business continuity, emergency response, IT alerting, and security programs around the globe.



### Benefits of the CodeRED Mobile Alert app

- **Free download** – Protect residents and visitors traveling across CodeRED communities.
- **Customized user experience** – Subscribers choose the types of alerts they wish to receive.
- **Detailed notifications** – Messages can include text and/or audio and feature a map with location of the warning area.

- **Unlimited uses** – Use the app to reach residents and visitors at shopping centers, fairs, festivals, concerts or other events that may bring people from different communities together.
- **Easy to use** – Send mobile alerts via the same single CodeRED interface used to deliver voice, text, email, IPAWS and social media messages.

### Experience the CodeRED Mobile Alert app today

- **Function** – Location-based alerts
- **Interface** – Ad-free, easy-to-use interactive map with color-coded icons, available on iOS and Android devices
- **Settings** – Optional audible hands-free driving, establish personal warning radius, and view optional weather feeds
- **Uses** – Emergency alerts, optional severe weather warning, missing persons notifications and more



One of the best features about CodeRED is the ability to download its Mobile Alert App via a smartphone. This ensures that anywhere you go within the United States and Canada, you will receive important alerts from other CodeRED subscribers. This service not only helps us protect our residents, but it also protects travelers visiting or passing through Grand Traverse.

*Gregg Bird, PEM Emergency Management Coordinator, Grand Traverse County Office of Emergency Management and Homeland Security*

### Why CodeRED?

Stay informed with an easy-to-use and highly reliable solution.

When agencies experience any situation in which immediate communication is required, public safety and government officials turn to CodeRED as a powerful and efficient tool to help you disseminate information to residents, visitors, and staff.

Built specifically for empowering critical communications nearly two decades ago, CodeRED delivers innovative technology that has supported more than a billion messages.